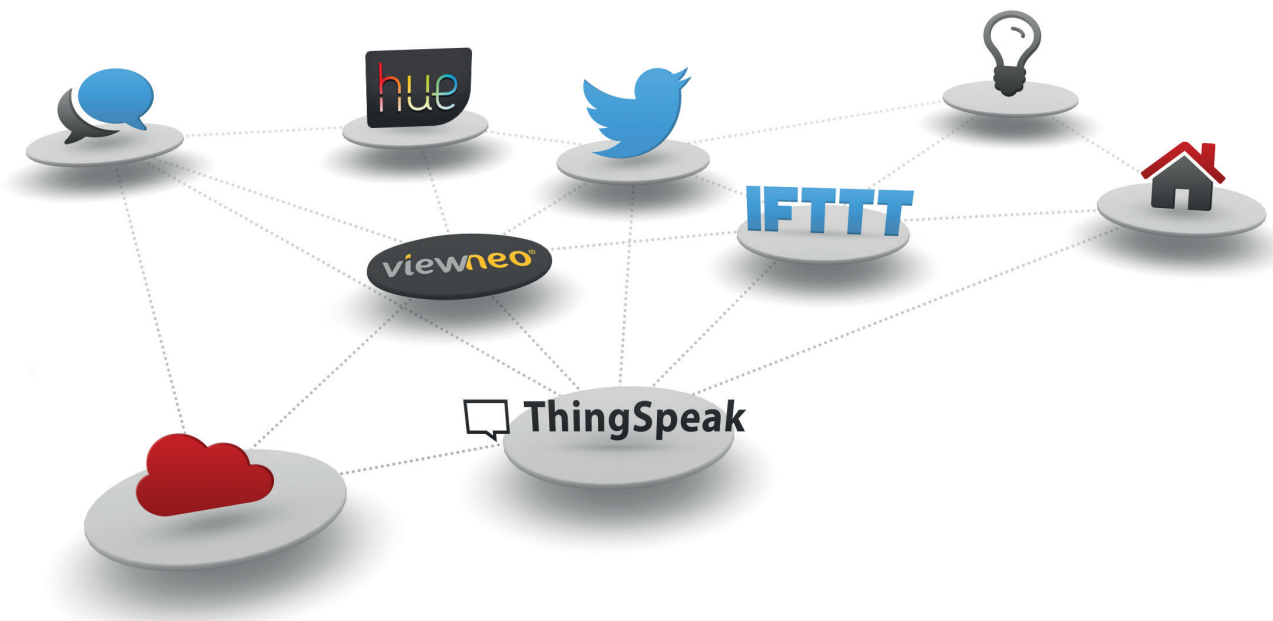


Digital Signage and the Internet of Things

Introducing the new viewneo Butler



A new era has just begun. The Internet of Things (IoT) is changing the world. Everything will be connected. Data, digital signage and the World Wide Web are now coming together with viewneo and the Internet of Things (IoT).

The world beyond the display

Go beyond the limits of traditional digital signage displays with the viewneo Butler.

Now you can control external devices with your content, or capture interactions and movements in front of a display to control your content.

With viewneo Butler, these new features are easy to apply and affordable – and available now.

Unlimited possibilities for your marketing needs

Whether customers are shopping, eating in a restaurant or at a Point-of-Service (POS), creating a memorable experience is an essential part of exceeding customer expectations and maintaining satisfied customers.

With viewneo Butler, the sky's the limit.

Services like IFTTT and ThingSpeak can now be connected with viewneo, allowing endless possibilities for direct marketing at the POS.

Create real interactions

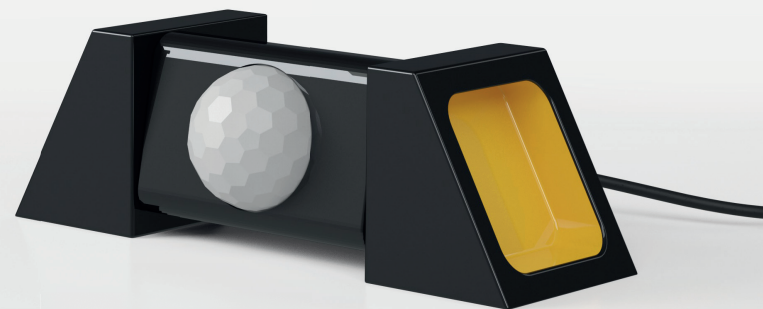
With viewneo Butler



The viewneo Butler

The viewneo Butler is a modular system. Combine the Butler with any of the following modules:

- ✓ viewneo Butler
- ✓ Wireless socket
- ✓ Infrared sensor
- ✓ Ultrasonic sensor
- ✓ HDMI switch
- ✓ NFC pad



Content-driven events

Trigger your devices outside the virtual world with digital content. Catch the attention of your customers as they walk by your digital sign.

Spin your product on a turntable in front of them while its commercial plays on the digital signs. It's all possible with the new viewneo Butler and two wireless sockets.

Event-driven contents

Your digital signage content doesn't have to play in a continuous loop any longer. Your content can react to what's happening in front of the digital sign.

With viewneo Butler and an infrared sensor, your digital sign can automatically change its playlist and content.

The new era is here. Connect the Internet of Things with our new viewneo Butler.